

**zippo**<sup>®</sup>  
LIFESTYLE

2013 Complete Line Collection



Zippo's innovative engraving and color imaging techniques bring to life dozens of wonderful new designs showcased throughout this 2013 Complete Line Catalog.

Intricate engraving and creative customization balance the simple elegance of chrome, brass, sterling silver, and solid gold. As hard as we try to replicate the delicate lines and subtle shadows, two-dimensional photography can't begin to capture the graceful, elusive elegance of our engraved lighters. If you think they look good in our photos, just wait until you see them in your displays!

**BLU<sup>2</sup>** is the next generation of the Zippo BLU premium butane lighter, now available in six of your favorite finishes. More reliable than ever, new high-precision technology sparks a flawless butane flame, light after light.

Challenge the great outdoors with the **Outdoor** line of heat and flame products. See the award-winning Hand Warmer now in three different finishes, the Flex Neck, the Emergency Fire Starter kit and more.

Browse our most popular **Licensed** properties throughout the catalog, including new designs from Playboy, Elvis, Jack Daniel's, Jim Beam, and other favorites.

Our extensive line of lighters of every description is supplemented by **Zippo Watches** and **Writing Instruments**.

Signature Styleguide illustrates and explains the processes available for customizing Zippo products.

#### Consumer Disclaimer:

*Terms and pricing are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.*

#### One Box

Unless otherwise stated, every Zippo windproof lighter in this catalog is packaged in the environmentally friendly "one box", designed to address the growing concern over the depletion of our natural resources. Both the attractive gift box and the cardboard insert are made from renewable materials and are 100% recyclable. The patented "one box" is attractive, easy to handle, and designed to display more of the lighter than ever.



*Because we are constantly improving our products, some items may not look exactly as depicted. Prices and specifications subject to change without notice.*

#### **BOOST SALES AND PROFITS TODAY!**

ZippoRetailer.com offers latest product releases and business news and resources for wholesalers and retailers. See full color product catalogs, newest sell sheets, and promotional initiatives.

Register your retail business in the Store Finder on Zippo.com – consumers are always looking for stores that carry a full line of Zippo products, and we want to make it easy for them to find you.

Come to ZippoRetailer.com for marketing tools, sales support, merchandising tips, and more.



Zippo is a global brand registered worldwide. "ZIPPO", **zippo**, , **BLU**, "SLIM", "BOTTOMZ UP", "MPL", "OUL", , Venetian, , , and "BLU" are registered trademarks in the United States and in many countries. The listed Trademarks in the United States are used under license of ZippMark, Inc. The Multi Purpose Lighter shape, the BLU Lighter shape and the BLU Z Windscreen are patented designs in the U.S.A. and are registered designs in many countries. All Zippo lighter decorations are protected by copyright. Zippo Manufacturing Company. All Rights Reserved.

**zippo**

WINDPROOF



**28449**

**NEW**

*High Polish Chrome*



In 2012, Zippo was honored to receive the President's prestigious "E Star" Award. Established in 1961, the "E Star" Award recognizes American companies who contribute significantly to increasing United States exports and noteworthy export promotion efforts.

Zippo owner and Chairman of the Board, George Duke, and Director of International Business Development, Ena Garay, accepted the award on behalf of the company at a ceremony which took place at the White House in Washington, D.C.

This lighter is a near-replica of one that was personalized and given to United States President Barack Obama following the award presentation.

The high polish chrome lighter is engraved with an American flag showcasing a red, white, and blue bald eagle in brilliant color imaging. In addition, the Presidential lighter only was engraved on the back and topped with a Made in USA crown stamp (not available on #28449).



Inspired by “pop art” from the 1950s-60s, the artist created this Black Ice® 1941 Replica to honor Zippo’s founder and re-interpret his famous photograph in modern art style. Each small flame was colored individually to create the shading and highlights of this recognizable portrait.



**NEW** 28452  
1941 Black Ice®



**200FL**  
*Brushed Chrome*



**200**  
*Brushed Chrome*

**1600**  
*Slim®*  
*Brushed Chrome*



**250**  
*High Polish Chrome*

**1610**  
*Slim®*  
*High Polish Chrome*



**204B**  
*Brushed Brass*



**204**  
*Brushed Brass*



**207G**  
*Gold Dust*



**254B**  
*High Polish Brass*

**1654B**  
*Slim®*  
*High Polish Brass*



**254**  
*High Polish Brass*

**1654**  
*Slim®*  
*High Polish Brass*



**205**  
*Satin Chrome*

**1605**  
*Slim®*  
*Satin Chrome*



**207**  
*Street Chrome*

**1607**  
*Slim®*  
*Street Chrome*



**275**  
*Brushed Chrome*



**200ZP**  
*Brushed Chrome*

Metal loop and elastic lanyard keep this lighter secure when hunting, fishing, or in any outdoor situation.





**121FB**  
*Antique Silver Plate*



**201FB**  
*Antique Brass*



**211**  
*Iron Stone*

Zippo's classic brushed chrome finish takes on a new look! Directional brushing results in creative design patterns with the enduring appeal of traditional brushed chrome, but with a fresh new perspective. Sides of the directional brushed lighters are tumbled rather than high polish. See Signature Styleguide on pages 101-102 for customization options.



**NEW** **28181**  
*Linen Weave*

**NEW** **28182**  
*Diagonal Weave*



**24647**  
*Chrome Arch*

**24648**  
*Herringbone Sweep*

## 1941 Replica

Several distinctive features identify the 1941 Replica:

- Flat planes with sharp, less rounded edges than the current model where the front and back surfaces meet the sides.
- Four-barrel hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Sides of the inside unit are flat, with squared edges where they meet the front and back surfaces.
- Inside unit has fewer holes in the chimney than current models; also fitted with a hollow rivet that holds the striking wheel in place.
- Silver foil gift box is standard packaging for all 1941 Replica models.



**1941B**  
*Brushed Brass*



**24485**  
*Black Ice®*



**1941**  
*Brushed Chrome*



**24096**  
*Black Ice®*

“A WEEK’S TRIAL, THEN-ALL THE WHILE”



## 1935 Replica

The 1935 lighter, one-eighth inch shorter than subsequent models and manufactured for less than three years, has been replicated in stunning detail featuring the original look and elements that made this lighter one of the most collectible in Zippo's history.

- Three-barrel outside hinge joins the lid and bottom; the current Zippo lighter has a five-barrel hinge.
- Open hollow rivet secures flint wheel to inside unit.
- Distinctive bright brushed chrome finish with or without slashes on the opposite corners of the face and back surfaces.
- Flat bottom case with unique bottom stamp.
- Custom cardboard gift box is standard packaging for all 1935 Replica lighters.



**1935**  
*Brushed Chrome*



**1935.25**  
*Brushed Chrome*

*\*She passed the fan test*

### WINDPROOF

A gale can't blow it out. Here is the one lighter that always lights—it never fails. A zip of the wheel and you have a sun-sized flame. The ZIPPO Windproof LIGHTER is a one hand lighter which gives you a great advantage when driving, even when alone. The sun-sized flame is better than a flash light to locate keyholes (and etchings) in the dark. It's a real guiding light, at sports or play—outdoors or in.

ZIPPO Windproof LIGHTER is the great pal of the pipe lover—lights a pipe as easy as a cigarette no matter how hard the wind blows.

ZIPPO is the only lighter with an unequalled life-time guarantee. No one has ever paid a cent to repair a ZIPPO.

Other little features are the gadgetless design (refueling is simplicity itself); 10 day fuel supply; permanent wick; no flat adjustment; rugged construction.

Remember there is only one genuine ZIPPO Windproof LIGHTER — patented, demanded by its name. Set it hard.

By ZIPPO MFG. CO. BRADFORD, PA. ZIPPO is a registered trademark. ZIPPO is the only name that can be used in connection with this lighter. ZIPPO is the only name that can be used in connection with this lighter. ZIPPO is the only name that can be used in connection with this lighter.

Having no FINE POINT

**TRY THE FAN TEST**

\*ZIPPO is the one lighter that will pass the fan test. Your dealer will prove it to you. Hundreds of thousands of satisfied owners of ZIPPO LIGHTERS.



**240**  
*Brushed Brass*



**230.25**  
*Brushed Chrome*



**230**  
*Brushed Chrome*



**270**  
*High Polish Brass*



**260.25**  
*High Polish Chrome*



**260**  
*High Polish Chrome*




**162**  
Armor  
Brushed Chrome



**168**  
Armor  
Brushed Brass

Distinctive bottom stamp authenticates these chrome and solid brass lighters as heavy-walled Armor, about 1.5 times as thick as a standard brass case.


 The Armor logo is used under license by ZippoMark, Inc. All Rights Reserved.



**167**  
Armor  
High Polish Chrome



**169**  
Armor  
High Polish Brass

 The Armor logo is used under license by ZippoMark, Inc. All Rights Reserved.





**218**  
*Black Matte*



**1618**  
*Slim®*  
*Black Matte*



**236**  
*Black Crackle*



**214**  
*White Matte*



**238**  
*Pink Matte*



**1638**  
*Slim®*  
*Pink Matte*



**233**  
*Red Matte*

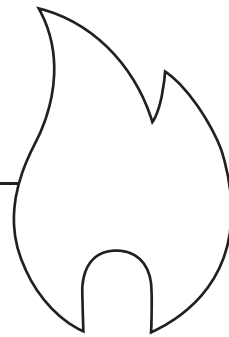


**231**  
*Orange Matte*



**24839**  
*Lemon*

Lasered hinge barrel and bottom stamp on powder coat finishes manufactured since 2010 identify the lighter as a genuine Zippo windproof lighter.



**221**  
*Green Matte*



**229**  
*Royal Blue Matte*



**239**  
*Navy Matte*



Classic chrome plated lighter is bonded with a micro thin, scratch resistant coating to achieve Ebony, Zippo's luminous, intense black, mirror-like finish.



**24756**  
*Ebony*

**NEW** **28123**  
*Slim®*  
*Ebony*



**NEW** **28129**  
*Chameleon*



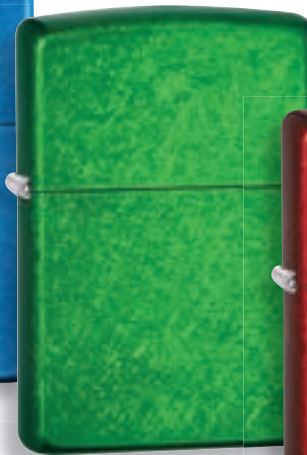
**21184**  
*Toffee*



**24513**  
*Lurid*



**24534**  
*Cerulean*



**24840**  
*Meadow*



**21063**  
*Candy Apple Red*



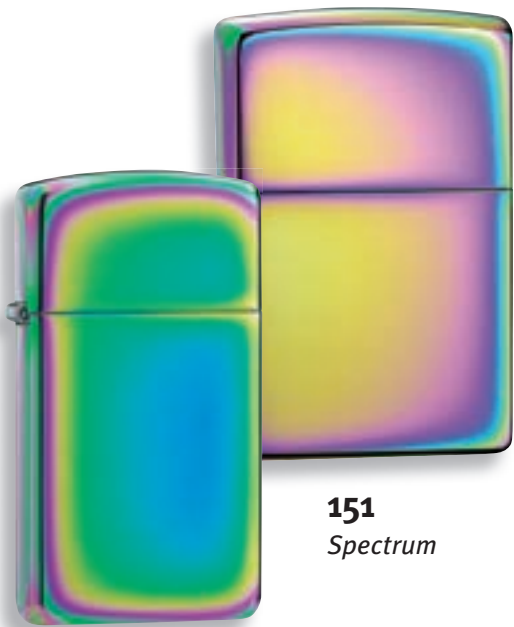
**150**  
*Black Ice®*

**20492**  
*Slim®*  
*Black Ice®*



**24747**  
*Abyss*

**NEW** **28124**  
*Slim®*  
*Abyss*



**151**  
*Spectrum*

**20493**  
*Slim®*  
*Spectrum*



**20446**  
*Sapphire*

**20494**  
*Slim®*  
*Sapphire*



**239ZL**  
Navy Matte

**229ZL**  
Royal Blue Matte

**221ZL**  
Green Matte

**214ZL**  
White Matte

Lasered hinge barrel and bottom stamp on powder coat finishes manufactured since 2010 identify the lighter as a genuine Zippo windproof lighter.



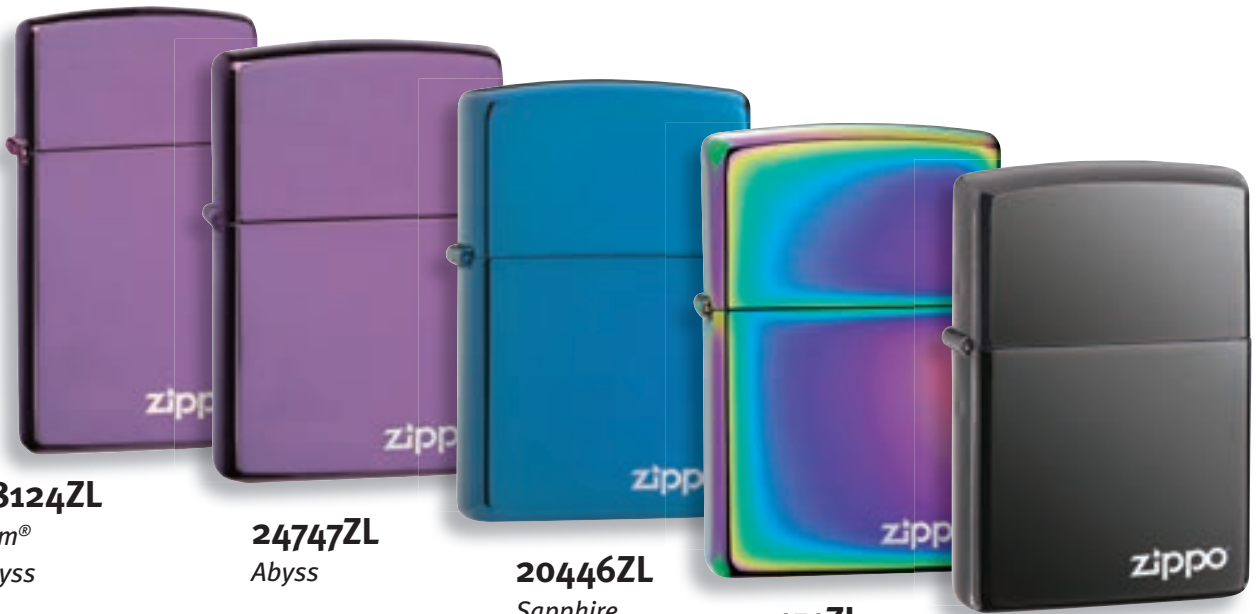
**231ZL**  
Orange Matte

**238ZL**  
Pink Matte

**233ZL**  
Red Matte

**218ZL**  
Black Matte





**NEW** 28124ZL  
*Slim®*  
Abyss

24747ZL  
Abyss

20446ZL  
Sapphire

151ZL  
Spectrum

150ZL  
Black Ice®



218ZB  
Black Matte

1618ZB  
*Slim®*  
Black Matte

24756ZL  
Ebony

**NEW** 28123ZL  
*Slim®*  
Ebony

**NEW** 28129ZL  
Chameleon

Introduced in 1974, the timeless front and reverse floral pattern of the Venetian® continues to be the most globally appealing lighter design Zippo has ever released.



**352**  
Venetian®  
High Polish Chrome

Reverse



**352B**  
Venetian®  
High Polish Brass

**1652B**  
Slim® Venetian®  
High Polish Brass



**1652**  
Slim® Venetian®  
High Polish Chrome



**24751**  
Crown Stamp  
High Polish Chrome

Zippo's Double Lustre process enhances a classic high polish chrome lighter with intricate, multi-dimensional highlights that are buffed and plated to a gleaming patina. A distinctive crown-stamped lid complements the polished radiance and lasting durability of this Zippo-themed lighter.

## Bottomz Up®



**24383**

*Bottomz Up®*

*High Polish Chrome*

For decades, the Zippo bottom stamp has marked the authenticity of every genuine Zippo windproof lighter. Now Zippo turns the whole system upside down . . . literally . . . with Bottomz Up, a high polish chrome lighter engraved with the traditional Zippo stamp not only on the bottom, but also on the top of the lighter. The conventional date code, showing

month and year of manufacture, is stamped on the canned-style bottom, while the canned-style lid is branded with the year of manufacture and the **B** symbol authenticating it as Bottomz Up.

Packaging includes an I-card identifying lighter as Bottomz Up.

## Crown Stamp



**24750**

*Crown Stamp*

*High Polish Chrome*

Zippo tailors the world's favorite lighter with a creative and innovative Crown Stamp on the very top of a high polish chrome lighter. Let the stamped image – ZIPPO and flame – be the message or use it as an enhanced base model and add your own logo or artwork for a distinctive lighter from top to bottom. Packaging includes a reflective I-card that draws attention to crown stamp.





It's the ultimate indulgence. With understated elegance, this 18kt. gold Zippo windproof lighter feels solid and substantial, looks absolutely beautiful.



Packaged in a custom crafted cherry gift box with certificate of registration.

**195**  
*18k Solid Gold*




**26**  
*Armor  
High Polish  
Sterling Silver*



**27**  
*Armor  
Brushed  
Sterling Silver*



**1500**  
*Slim®  
High Polish  
Sterling Silver*

 The Armor logo is used under license by ZippoMark, Inc. All Rights Reserved.

Prices for sterling silver lighters may vary due to fluctuating market value of precious metals. These changes are without notice.



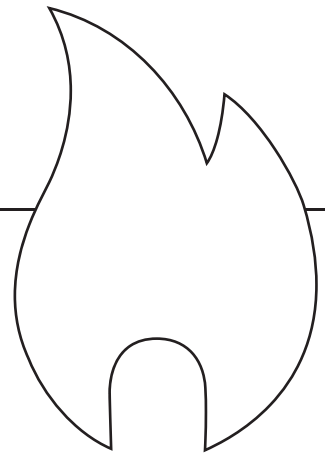
**23**  
*High Polish  
Sterling Silver*



**24**  
*Hand Satin  
Sterling Silver*



A black velour hinged box is standard packaging for all Sterling Silver lighters.



**13**  
*Brushed  
Sterling Silver*



**14**  
*High Polish  
Sterling Silver*



**15**  
*High Polish  
Sterling Silver*

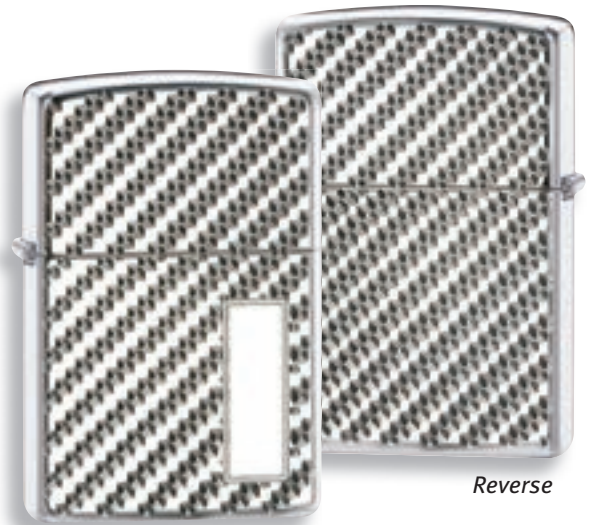


**NEW**

**28186**  
Armor  
Ebony



Reverse



Reverse

**28185**

Armor

**NEW**

High Polish Chrome

Bright-cut engraving produces dazzling facets, resulting in the dimensional look of a beautiful emblem directly on the surface of these Zippo Armor lighters. Enhanced with a personalization

panel (#28185) and a gold-flashed inside unit (#28186).

These lighters were created by Grant Duke, a fourth generation member of the Zippo family.



**20991**

Armor

High Polish Chrome



**28069**

Armor

High Polish Chrome



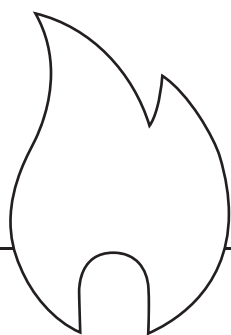
**21088**  
*Black Ice®*



**20969**  
*Black Ice®*



**21192**  
*Satin Chrome*



**28309**  
*Black Matte*



**28326**  
*Black Ice®*



**24710**  
*Black Matte*



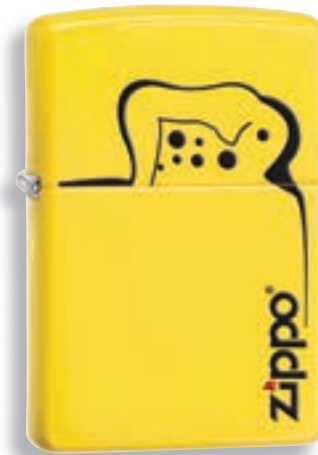
The design on this lighter is stamped from the opposite side of the face, resulting in an enduring embossed look.



**21193**  
*Street Chrome*



**24335**  
*Satin Chrome*



**28062**  
*Lemon*



**28342**  
*Candy Apple Red*



**28033**  
*Black Matte*





**28445**  
*Street Chrome*

**NEW**



**28450**  
*High Polish Brass*

**NEW**



**28280**  
*Brushed Chrome*



**28451**  
*High Polish Chrome*

**NEW**



**28145**  
*High Polish Brass*

**NEW**



**28465**  
*Street Chrome*

**NEW**



**28433**  
*Black Matte*

**NEW**



**355**  
Emblem  
High Polish Chrome



**350**  
High Polish Chrome

**1655**  
Emblem  
Slim®  
High Polish Chrome

Bold engraving and the timeless black ultralite – each lighter is a delightful gift option right off the shelf. Engrave the customization panel with initials, a short message, or a significant date for a truly personalized gift.

**1615**  
Slim®  
High Polish Chrome



**362**  
Emblem  
Black Crackle



**363**  
Emblem  
Black Crackle



**28339**  
*Candy Apple Red*



**28340**  
*Meadow*



**28341**  
*Cerulean*



Zipper's Iced process highlights multi-faceted engraving layered with a translucent powder coat to give the illusion of looking through a thin sheet of ice. Design is on both front and reverse surface of the lighter. May be imprinted over Iced surface for a truly unique look.

Early in 2010, Zipper began to laser the finish off the hinge of powder coated lighters. Although implemented primarily for cosmetic

reasons, lasering the hinge area provides another indicator of a genuine Zipper windproof lighter. Several years ago, we began lasering the powder coat off the bottom of matte lighters to enable clearer view of the bottom stamp identifying the lighter as a genuine Zipper windproof lighter. Similar to this enhancement, a lasered hinge barrel will provide further assurance that the unit is a genuine Zipper windproof lighter.



**24951**  
*Ebony*



*Reverse*



**24814**  
*Abyss*



**28324**  
*Ebony*



**28467**  
*High Polish Chrome* **NEW**



**28468**  
*Spectrum* **NEW**

The beautiful lighters on these two pages illustrate some of Zippo's most spectacular engraving capabilities.



**28325**  
*Brushed Chrome*



**667**  
*Emblem*  
*Black Ice®*



**21155**  
*Satin Chrome*



**28457**  
*Satin Chrome*



**28469**  
*Black Ice®*



**28472**  
*White Matte*



The beautiful lighters on these two pages illustrate some of Zippo's most spectacular engraving capabilities.



**28277**  
*Satin Chrome*



**28286**  
*High Polish Chrome*





**NEW** **28477**  
Two-Lighter Set

This striking gift set offers both a full sized and slim Street Chrome lighter with delightful intertwining designs. Packaged in a two-piece gift box for gifting or display.



**24816**  
Slim®  
High Polish Chrome



**28476** **NEW**  
Slim®  
High Polish Chrome



**28043**  
Black Matte



**NEW** **28466**  
High Polish Chrome



**24016**  
Street Chrome



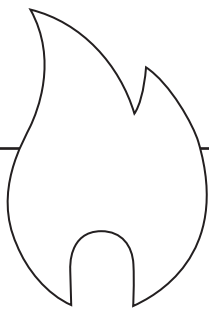
**28288**  
*High Polish Chrome*



**24721**  
*Black Matte*



**20850**  
*High Polish Chrome*



**24800**  
*Brushed Chrome*



**NEW** **28458**  
*Satin Chrome*



**NEW** **28180**  
*Brushed Chrome*

New splashed texture enhancement defies you to keep from touching it to see if it's wet. If you think this lighter looks great on the page, wait 'til you hold it in your hand!



**28462**  
*Street Chrome*

**NEW**



**20854**  
*Emblem*  
*Brushed Brass*



**28316**  
*Black Matte*



**28287**  
*High Polish Chrome*



**21069**  
*High Polish Chrome*



**28279**  
*Street Chrome*





**28292**  
*High Polish Chrome*



**28290**  
*High Polish Chrome*



**20895**  
*Emblem*  
*Brushed Chrome*



**28360**  
*Black Ice®*

**NEW**



**28491**  
*Street Chrome*

**NEW**

The design on this lighter is stamped from the opposite side of the face, resulting in an enduring embossed look.



**24797**  
*Brushed Chrome*





**24836**  
*High Polish Chrome*



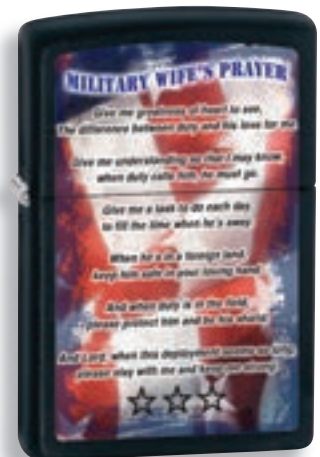
**28054**  
*High Polish Chrome*



**28336**  
*High Polish Chrome*



**28291**  
*High Polish Chrome*



**28315**  
*Black Matte*



**280ANC**  
*Emblem*  
*Brushed Chrome*



**280ARM**  
*Emblem*  
*Brushed Chrome*



**280MAR**  
*Emblem*  
*Brushed Chrome*

## USMC

Available Worldwide.

Officially Licensed Product of the United States Marine Corps. [www.Marines.com](http://www.Marines.com) 1.800.marines

"By federal law, licensing fees paid to the U.S. Army for the use of its trademarks provide support to the Army Trademark Licensing Program, and net licensing revenue is devoted to U.S. Army Morale, Welfare, and Recreation programs."

The above sku for the U.S. Army is being updated to the U.S. Army symbol going forward.



**280CG**  
*Emblem*  
*Brushed Chrome*

Officially Licensed - U.S. Coast Guard™



**280AFC**  
*Emblem*  
*Brushed Chrome*

Officially Licensed Product of the Department of the Air Force ([www.airforce.com](http://www.airforce.com)).



# USMC

Available Worldwide.



**218.539**  
Black Matte



**28337**  
Green Matte



**NEW** **28478**  
High Polish Chrome

Officially Licensed Product of the United States Marine Corps.  
[www.marines.com](http://www.marines.com)  
1.800.marines



**24813**  
Brushed Chrome



**24827**  
Brushed Chrome



**24828**  
Green Matte



**24457**  
Emblem  
Street Chrome

"By federal law, licensing fees paid to the U.S. Army for the use of its trademarks provide support to the Army Trademark Licensing Program, and net licensing revenue is devoted to U.S. Army Morale, Welfare, and Recreation programs."

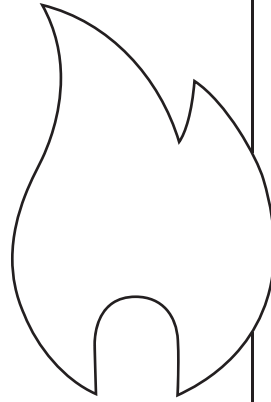
Officially Licensed Product Department of the Air Force ([www.airforce.com](http://www.airforce.com))



**28330**  
*Green Matte*



**NEW** **28471**  
*Green Matte*



**Mossy Oak®**  
*Available Worldwide.*



**28332**  
*Break-Up*  
*Green Matte*

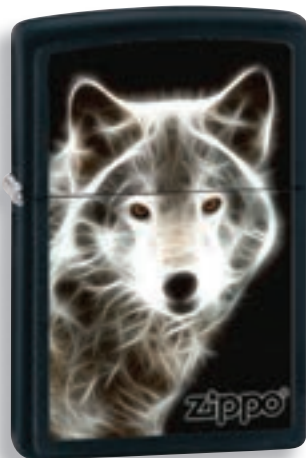


**28331**  
*Break-Up Infinity*  
*Green Matte*

Mossy Oak is a trademark used under license from Haas Outdoors, Inc., by Zippo Manufacturing Company.



**28272**  
*White Matte*



**28303**  
*Black Matte*



**28276**  
*Ebony*



**769**  
*Black Ice®*



**20855**  
*Emblem*  
*Brushed Chrome*



**28314**  
*Black Matte*

# REALTREE®

Available Worldwide.



**24717**  
Toffee



**24072**  
REALTREE MAX-1®



**28263**  
REALTREE APG



**28078**  
REALTREE APC  
Pink Matte



**28079**  
REALTREE APG  
Green Matte



ADVANTAGE MAX-1 HD®, 2004; REALTREE AP HD®, 2006; REALTREE APG HD®, 2006 are copyrights of Jordan Outdoor Enterprises, Ltd. All Rights Reserved.

# MAZZI

Available Worldwide.



**NEW**

**28425**  
*Street Chrome*



**24764**  
*Street Chrome*

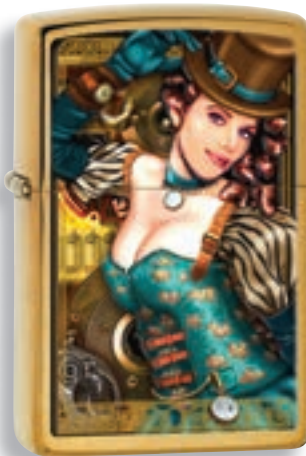


**28002**  
*Brushed Chrome*

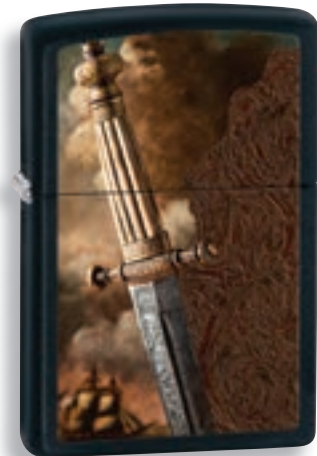
Claudio Mazzi designs and trademarks are used under license from Kreo di Mazzi, & C Snc. to Zippo Manufacturing Company. All Mazzi designs are protected by copyright.



**28320**  
*Brushed Brass*



**28321**  
*Brushed Brass*



**28305**  
*Black Matte*

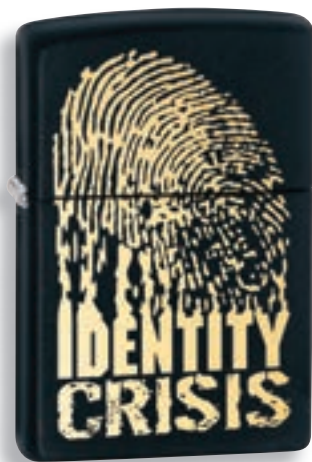




**20836**  
*High Polish Chrome*



**28283**  
*Brushed Chrome*



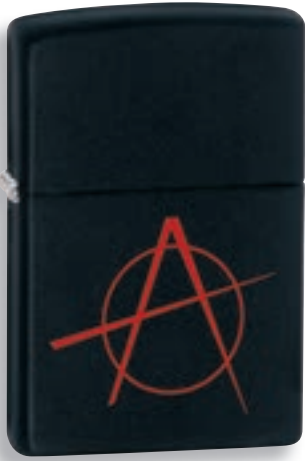
**28295**  
*Black Matte*



**28296**  
*White Matte*



**NEW** **28437**  
*Black Matte*



**20842**  
*Black Matte*



**28140**  
*Red Matte*



**28318**  
*Lemon*



**24330**  
*Black Matte*



**28329**  
*Street Chrome*



**28310**  
*Black Matte*

The design on this lighter is stamped from the opposite side of the face, resulting in an enduring embossed look.



**NEW** 28434  
Black Matte



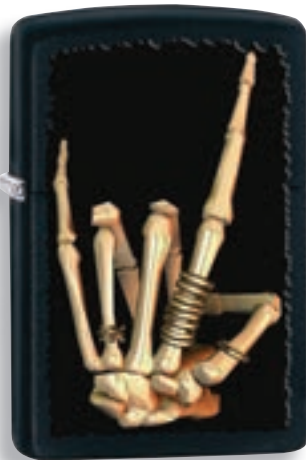
28137  
High Polish Chrome



**NEW** 28435  
Black Matte



**NEW** 28439  
Black Matte

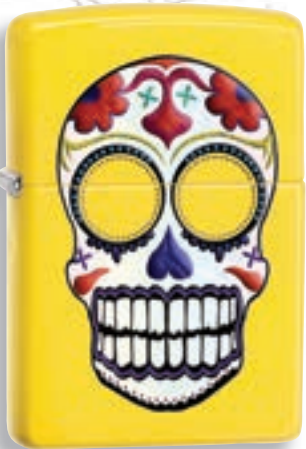


**NEW** 28438  
Black Matte



**NEW** 28447  
High Polish Chrome





**24894**  
*Lemon*



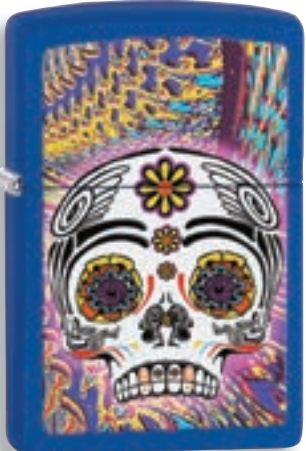
**28042**  
*Black Matte*



**21067**  
*Black Matte*



**28044**  
*Black Matte*



**NEW** **28470**  
*Royal Blue Matte*



**28135**  
*Black Matte*



**28278**  
*Street Chrome*



**28307**  
*Black Matte*



**NEW** **28436**  
*Black Matte*



**28306**  
*Black Matte*



**NEW** **28464**  
*Street Chrome*



**28275**  
*High Polish Chrome*



**21055**  
*Sapphire*



**28327**  
*Chrome Arch*



**28297**  
*Black Matte*



**24472**  
*Black Matte*



**NEW** **28440**  
*White Matte*





**NEW** 28442  
Spectrum



24339  
Satin Chrome



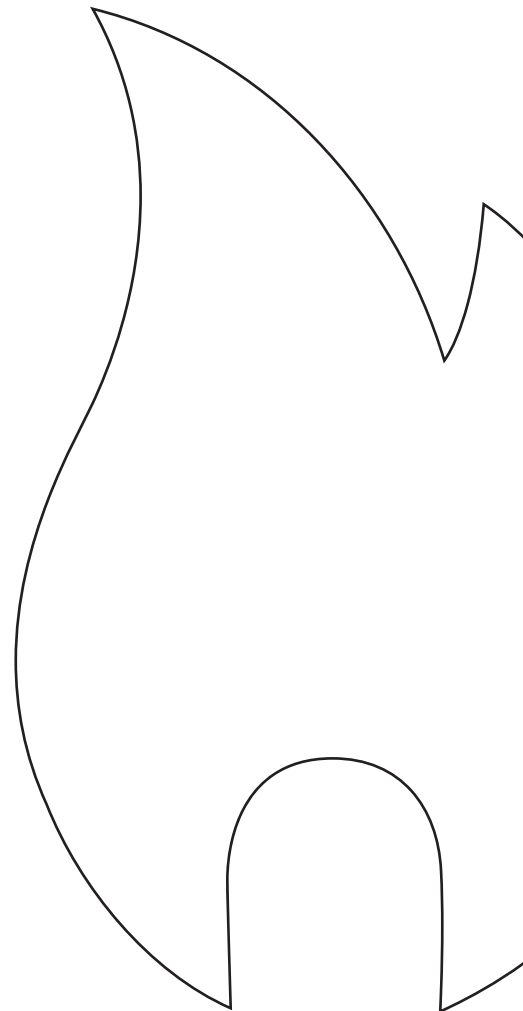
**NEW** 28456  
Brushed Chrome



**NEW** 28444  
Satin Chrome



**NEW** 28463  
Street Chrome





**28273**  
*Brushed Chrome*



**NEW** **28448**  
*High Polish Chrome*



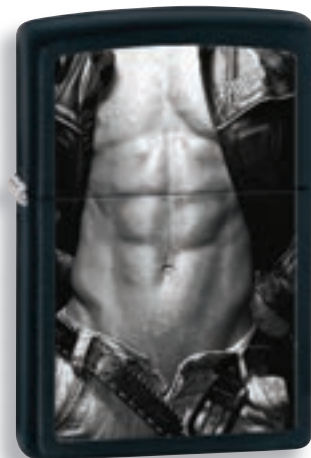
**28274**  
*High Polish Chrome*



**20762**  
*Black Ice®*



**24892**  
*Black Matte*



**28317**  
*Black Matte*





**24007**  
*High Polish Chrome*



**21032**  
*Moss Green Matte*



**24699**  
*High Polish Chrome*



**NEW**

**28479**  
*Green Matte*



**28301**  
*Black Matte*



**28302**  
*Black Matte*



**NEW** 28441  
Cream Matte



**NEW** 28461  
Street Chrome



20904  
Emblem  
High Polish Chrome



28038  
White Matte



28298  
White Matte



28031  
White Matte



**28281**  
Brushed Chrome

**NEW**



**28489**  
Brushed Chrome



Reverse



**24011**  
High Polish Chrome



**28323**  
Black Ice®



**24196**  
High Polish Chrome

# MILLERCOORS

Available USA and its possessions and territories.



**28250**  
*High Polish Chrome*



**28251**  
*Street Chrome*



**NEW** **28432**  
*Black Matte*



This licensed product is intended for adults of legal drinking age. ©2013 MillerCoors LLC. All rights reserved. Produced under license by Zippo Manufacturing Company.

New splashed texture enhancement irresistibly entices you to touch it to see if it's wet. If you think these lighters look great on the page, wait 'til you hold them in your hand!



**28293**  
*High Polish Chrome*



**28294**  
*Black Matte*



**28271**  
*White Matte*

# JIM BEAM®

Available selected countries, some restrictions may apply.



**NEW** 28421  
High Polish Chrome



**NEW** 28419  
Street Chrome



**NEW** 28420  
Street Chrome



254BJB.929  
Emblem  
High Polish Brass



250JB.928  
Emblem  
High Polish Chrome

JIM BEAM is a registered trademark of Jim Beam Brands Co. and is used under authorized license to Zippo Manufacturing Company. All rights reserved worldwide. Intended for adults of legal purchase age for alcoholic beverages.

# BOB MARLEY

Available Worldwide.



**NEW**

**28488**

*Street Chrome*



**NEW**

**28426**

*Black Matte*



**24991**

*Street Chrome*



BOB MARLEY™ © Fifty-Six Hope Road Music Ltd., 2012; Right of  
Publicity and Persona Rights - Fifty-Six Hope Road Music Ltd.  
[WWW.BOBMARLEY.COM](http://WWW.BOBMARLEY.COM)



# AC/DC®

Available Worldwide.



**NEW**

**28454**

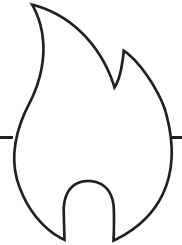
*Street Chrome*



**NEW**

**28453**

*Street Chrome*



# ELVIS®

Available Worldwide.



**NEW** 28481  
Slim®  
Pink Matte



**NEW** 28431  
Street Chrome



28258  
Brushed Chrome



© EPE, Reg. U.S. Pat & TM Off.

# THE BEATLES®

Available Worldwide.



28254  
Brushed Chrome



28255  
Brushed Chrome

# CHEECH & CHONG

Available Worldwide.



**NEW** 28475  
Street Chrome



**NEW** 28474  
Street Chrome

©2012 Cheech & Chong, LLC.  
All Rights Reserved.

Copyright: © 2013 Apple Corps Limited. All Rights Reserved.  
Trademark: The Beatles™ Legend; A Beatles™ product  
licensed by Apple Corps Limited. ●, "Beatles", "Apple"  
and the Apple logo are trademarks of Apple Corps Limited.



## ROLLING STONES®

Available Worldwide.



**NEW**

**28428**

*Street Chrome*



**28253**

*Black Matte*



©2013 Musidor BV. Underlicense to Bravado Merchandising. All rights reserved.

## LYNYRD SKYNYRD

Available Worldwide.



**28022**

*Black Matte*

## KISS

Available Worldwide.



**28019**

*Brushed Chrome*



**NEW**

**28473**

*Street Chrome*



Rock Express is a Trademark of Signatures Network.  
Produced by Zippo, in joint Distribution with Live Nation Merchandise.

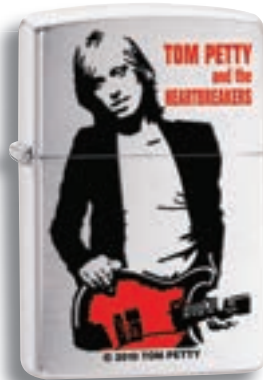


# ARTISTS CUSTOM IMPRINT PROGRAM

Available Worldwide.



John Lennon



Tom Petty & The Heartbreakers



Aerosmith



Aerosmith



Johnny Rotten



Sex Pistols



Stone Temple Pilots



Stone Temple Pilots



U2



U2



U2

Can't get enough of the music scene? Stage an encore performance with this additional line-up of legendary names available on a custom imprint basis, and create your own Zippo Moment!

Lighters are pre-approved exactly as pictured here, and must be ordered in a minimum of 30 pieces per design.

**Please contact your Zippo representative or sales associate for pricing, lead times, and ordering details.**



Rock Express is a Trademark of Signatures Network. Produced by Zippo, in joint distribution with Live Nation Merchandise.

Copyright: © 2013 Apple Corps Limited. All Rights Reserved. Trademark: The Beatles™ Legend: A Beatles™ product licensed by Apple Corps Limited. ●, "Beatles", "Apple" and the Apple logo are trademarks of Apple Corps Limited.

# PLAYBOY

Available selected countries, some restrictions may apply.



**NEW** 28429  
High Polish Chrome



28261  
Brushed Chrome



24789  
High Polish Chrome



20831  
Slim®  
Pink Matte



**NEW** 28430  
Slim®  
Black Matte



28268  
White Matte



28269  
Brushed Chrome

© 2012 Playboy. PLAYBOY and iconic Playboy Rabbit Head Design are marks of Playboy and used under license by Zippo Manufacturing Company.

# JACK DANIEL'S®

Available selected countries, some restrictions may apply.



**24779**  
Street Chrome



**28252**  
White Matte



**NEW** **28422**  
Black Matte



**250JD.321**  
High Polish Chrome

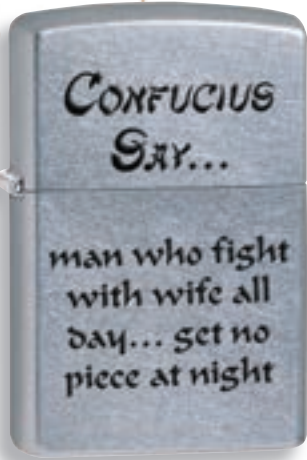


**254BJD.428**  
Emblem  
High Polish Brass



**250JD.427**  
Emblem  
High Polish Chrome

JACK DANIEL'S and OLD NO. 7 are registered trademarks used under license to Zippo Manufacturing Company. © 2013, Jack Daniel's — All Rights Reserved. Your friends at Jack Daniel's remind you to drink responsibly. For sale to adults of legal drinking age.



**NEW**

**28460**

*Street Chrome*



**NEW**

**28459**

*Street Chrome*



**NEW**

**28480**

*Spectrum*



**21195**

*Emblem*

*Toffee*



**28304**  
*Black Matte*



**28313**  
*Black Matte*



**28308**  
*Black Matte*



**NEW** **28446**  
*Street Chrome*



**28052**  
*High Polish Chrome*



**28053**  
*High Polish Chrome*



**28285**  
*Brushed Chrome*

New splashed texture enhancement irresistibly entices you to touch it to see if it's wet. If you think this lighter looks great on the page, wait 'til you hold it in your hand!



**NEW** 28443  
Brushed Chrome



20286  
Emblem  
Street Chrome



24879  
Emblem  
Brushed Chrome



28311  
Black Matte



28284  
Brushed Chrome



28289  
High Polish Chrome

# CHEVY®

Available selected countries, some restrictions may apply.



**NEW** 28423  
Herringbone Sweep



28260  
Street Chrome



**NEW** 28490  
Satin Chrome



General Motors Trademarks are used under license to Zippo Manufacturing Company.

# I LOVE NEW YORK

Available Worldwide.



24798  
Black Matte



**NEW** 28427  
Street Chrome

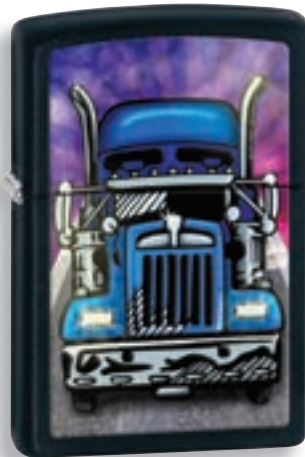


28282  
Brushed Chrome

**I♥NY™** is a trademark/service mark of the NYS Dept. of Economic Development, used with permission.



**24522**  
*Brushed Chrome*



**28312**  
*Black Matte*



**28335**  
*Black Matte*

## FORD

*Available in selected countries, some restrictions may apply.*



**NEW** **28455**  
*Street Chrome*



**28259**  
*Brushed Chrome*



**250F.957**  
*High Polish Chrome*



Ford Motor Company Trademarks and Trade Dress used under license to Zippo Manufacturing Company. [www.fordmotorcompany.com](http://www.fordmotorcompany.com)





**20903**  
*Emblem*  
*Brushed Brass*



**359**  
*Emblem*  
*High Polish Chrome*



The Zippo pipe lighter is made to the same high quality standards as a Zippo windproof lighter, but designed for the special needs of pipe smokers. The ingenious design encases the flame in metal, allowing it to be drawn directly into the pipe without bending over the side. The result: perfectly lit tobacco, with no

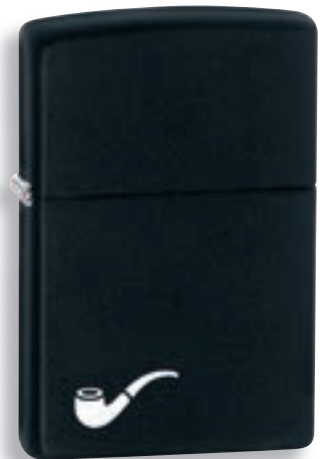
damage to the pipe. The insert of a Zippo pipe lighter is exactly the same size as the standard windproof lighter insert, allowing pipe smokers who have a treasured Zippo windproof lighter the option of replacing the insert to continue carrying the favorite case.



**200PL**  
*Brushed Chrome*



**28322**  
*High Polish Brass*



**218PL**  
*Black Matte*

Any full size lighter may be ordered from the factory with a pipe lighter insert. Pipe lighter inserts are not sold separately, and must be fit to the lighter at the Zippo factory to ensure a proper fit that meets our quality standards. When ordering, add PL to lighter code number and \$1.50 to retail price



**LPCB**  
*Lighter Pouch  
 with Clip-Brown*



**LPCBK**  
*Lighter Pouch  
 with Clip-Black*



**LPLB**  
*Lighter Pouch  
 with Loop-Brown*



**121506**  
*Z-Clip  
 Black*



**LPTBK**  
*Lighter Pouch with  
 Thumb Notch-Black*



**LPLBK**  
*Lighter Pouch  
 with Loop-Black*

Plastic unit clips on belt, waistband, pocket, or sun visor. Holds Zippo windproof lighter securely, yet easily accessible. (Lighter not included.)

Thumb notch allows easy removal of any Zippo windproof lighter. Wide leather loop fits belts up to 2" wide.



**121512**  
*Zippo Ashtray*

Solid stainless steel ashtray is debossed with Zippo logo on three faces. Robust look, substantial feel; measures 4" diameter; polybagged in white cardboard box.



**ZAT**  
*Zippo Ashtray*

Durable ashtray with Zippo logo.  
Dimensions: 5.25" diameter  
13.34cm diameter



**122225**  
*Zippo Flask*

Stainless steel 3-ounce flask with debossed Zippo logo and secured lid has a slim, slightly curved shape for comfortable carrying.



## ALL-IN-ONE KIT



All in one kit includes Street Chrome lighter, 6-flint dispenser and a 4 oz. tin of Zippo Premium Lighter Fluid in clamshell packaging.

**24651**  
*All-In-One Kit*

Available in USA only.



**LPGS**  
*Lighter Pouch  
Gift Set*

Please specify lighter and pouch to be packaged in gift set. Price includes gift set and pouch. Add cost of lighter to price of LPGS.



**50R**  
*Regular Gift Kit*

A Zippo gift kit is the perfect way to give a Zippo windproof lighter. Gift kit includes 6-flint dispenser and a 4 ounce tin of Zippo Premium Lighter Fluid in a handsome gift box. Add any regular or slim lighter for a distinctive presentation.



**50S**  
*Slim Gift Kit*

Price of gift kits does not include lighter. Add cost of lighter to all gift kit pricing.



**MGSJK**  
Gift Set

Add your choice of any Zippo windproof lighter for a great gift giving option. Magnetic stand securely holds and displays any Zippo lighter. Gift kit includes magnetic lighter stand in a handsome gift box. Price of gift kit does not include Zippo lighter. Add cost of your choice of lighter to MGSJK suggested retail.



**142653**



Collectors Case

- Holds 8 standard Zippo pocket lighters
- Removable foam tray
- Velcro strap with logo imprint
- Case opens to create easel display

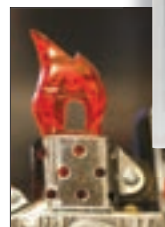


**142226**

Lighter Display Base

Highlight any Zippo windproof lighter with these great lighter display bases. Lighters fit snugly into base and are held in magnetically. (Please order in multiples of 10).

Dimensions: 2.5" x 1.375" x 1.8125"  
6.35cm x 3.492cm x 4.604cm



Plastic flames enhance the display of any Zippo windproof lighter. Five flames per blister carded package.

**PDF-09**

Plastic Display Flames  
5 flames per package

For optimum performance of every Zippo windproof lighter, we recommend genuine Zippo flints, wicks, and premium lighter fluid.



**3141**  
Lighter Fluid 4 oz.  
(shipping carton of 24)

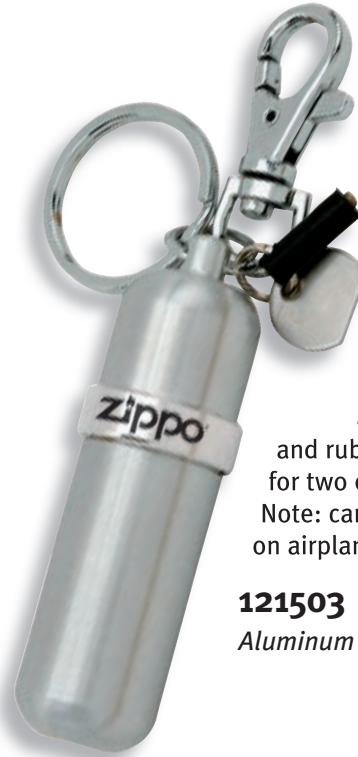


**3165**  
Lighter Fluid 12 oz.  
(shipping carton of 24)

(No. 3341 carton of 12)

(No. 3365 carton of 12)

Price is subject to change without notice.



Take along an extra refill of Zippo premium lighter fluid. Reusable personal-sized aluminum canister holds enough fuel to fill one Zippo windproof lighter. Includes swivel snap fastener, split ring for keys, disk to tighten and loosen flint screw, and rubber storage sleeve for two extra Zippo flints. Note: cannot be taken on airplane.

**121503**  
Aluminum Fuel Canister

Zippo flints fit all Zippo windproof lighters and Zippo BLU® lighters.



**2406C**  
Six Flint Dispenser  
24 per Display Card



**2406N**  
Flint Cards

**2425**  
Wick Cards

24 cards per display box;  
24 boxes per master carton



BLU<sup>2</sup> is the next generation of the Zippo BLU<sup>®</sup> premium butane lighter. More reliable than ever, new high-precision technology sparks a flawless butane flame, light after light. The restyled case echoes the unforgettable look and sound of a classic Zippo windproof lighter. Made in the USA, the wind-resistant BLU<sup>2</sup> is unmatched in delivering a clean-burning, hot flame every time.

- New case styling
- Elegant s-curve lid
- Patented BLU technology
- Distinctive “z” patterned chimney
- Compact gift box with butane lighter identifier.



**30200**  
*High Polish Chrome*



**3810**  
*Butane Fuel*  
165 grams (5.82 oz.)  
Shipping carton of 48  
with 4 innerpacks of 12



**3809**  
*Butane Fuel*  
42 grams (1.48 oz.)  
Shipping carton of 48  
with 4 innerpacks of 12



Standard packaging for  
all BLU lighters

zippo  
BLU<sup>2</sup>



**30205**  
BLU<sup>2</sup>  
Black Matte

**NEW**



**30203**  
BLU<sup>2</sup>  
Vertical Chrome

**NEW**



**30204**  
BLU<sup>2</sup>  
Dusted Chrome

**NEW**



**30206**  
BLU<sup>2</sup>  
High Polish Brass

**NEW**



**30207**  
BLU<sup>2</sup>  
Street Chrome

**NEW**





**30028**  
*Dusted Chrome*

Engraved on both sides



**30029**  
*Dusted Chrome*

Engraved on both sides



**30030**  
*Dusted Chrome*

Engraved on both sides





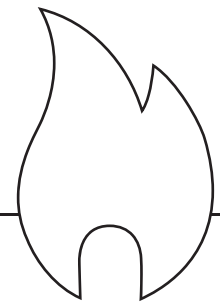
**30051**  
*Vertical Chrome*



**30052**  
*Candy Apple Red*

Starting with a limited number of models, and a limited number of methods, BLU® lighters can be customized with your logo or artwork. Now available: Color imaging on versatile Vertical Chrome.

Minimum quantity of 50 pieces for all BLU lighter customized orders. Some restrictions apply – contact your Zippo representative or sales associate for lead time, pricing, and other details.



Many of the iconic characteristics of the classic Zippo windproof lighter are carried over in the BLU® lighter, including the trademark flint wheel ignition system, rugged metal construction, hinged lid, one-hand operation and the distinctive ‘click’. In addition, the BLU butane lighter features sleek and contemporary designs, a signature “Z” patterned chimney, large fuel tank and quick refilling options. The butane-fueled BLU lighter delivers a hot, consistent, clean-burning blue flame, unlike the traditional windproof lighter which sports a yellow flame fueled by liquid lighter fluid. Made entirely in the United States, the product uses a patented two-stage burner technology that creates the blue flame.



**30005**  
*Vertical Gold*

Engraved on both sides



**30032**  
*Shadow*

Engraved on both sides



**142091**

**NEW**

*24 Piece counter display*

Two-sided swivel counter display showcases 24 Zippo BLU lighters. Lock and key included.

*Product sold separately*

21.5" x 12" x 9"

54.61cm x 30.48cm x 22.86cm



**142092**

*Zippo BLU² retro fit panel for 142100 display*

Retro fit panel showcases 12 Zippo BLU² lighters and easily fits into 142100 12 piece counter display.

*Product sold separately*

21.5" x 8.75" x 2"

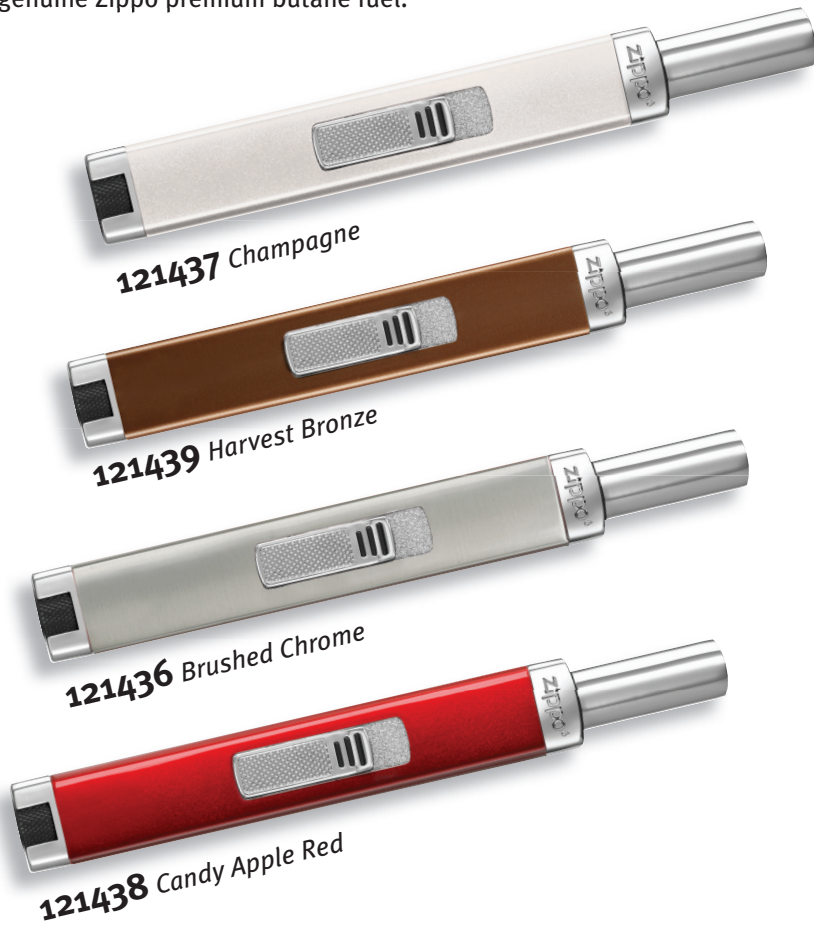
54.61cm x 22.22cm x 5.08cm



**zippo**<sup>®</sup>  
CANDLE LIGHTER



The Mini MPL® is easy to use, with an advanced soft-touch ignition system and an adjustable flame dial. Made of durable metal, the Mini MPL features a patented child-resistant safety button. For optimum performance of every Zippo Mini MPL, we recommend genuine Zippo premium butane fuel.



Available in four colors

Adjustable flame.

Shown at actual size

Made by Zippo. You get a reliable product. Your customers get a 3-year warranty.

Patented child-resistant safety button (on back).

Ergonomic yet stylish design.

Available in four colors: brushed chrome, candy apple red, champagne, harvest bronze.

Adjustable flame dial.

Butane fuel valve (on bottom).



Packaged in gift box



See page 69 for details.



See page 69 for details.



A dynamic new direction from Zippo . . . updated, contemporary men's watches designed with simple, yet innovative features geared for performance, elegance and sportsmanship. Distinctive characteristics like a flame-embossed logo crown, mirrored case back with etched Zippo logo and flame, and engraved bracelet clasp or buckle identify these watches as uniquely Zippo. Mineral crystal and Japan movement confirm the quality you expect from Zippo. Most Zippo watches\* are water resistant to 5 ATM. Dimensions denote case size.

## DRESS

Practical, modern styles

46 x 53.5 mm

30 x 38 mm

46 x 53.5 mm



**45024**

Smaller size with all the features.



**45014**

Dress it up. White logo, numerals, and luminous hands pop against a stark black dial in a goes-with-everything black stainless steel case and bracelet.

- Black dial with Zippo logo
- Black solid stainless steel band
- Vertical brushed bracelet clasp w/ deep etched logo

**45015**

Make an impression. Silver sunray dial with white luminous hands and red accents for a polished look every time.

- Silver dial with Zippo logo
- Solid stainless steel band
- Vertical brushed bracelet clasp w/ deep etched logo

**45021**

A classic accessory for any look, this pocket chronograph is a perfect fit from boardroom to boardwalk.

- Pocket watch
- Black dial with Zippo logo
- Chronograph
- Stainless steel chain and buckle



45 x 54 mm

\* Model 45021 is not water resistant to 5 ATM.

## CASUAL

Well crafted and very functional, these watches will accent any outfit. Details such as stainless steel cases, stitched leather straps, and chrome buckles with an etched logo make these watches perfect for work, a workout, or a night out on the town.

44 x 53.5 mm Models: 45002, 45003, 45004, 45005



### 45004

Bold blue dial with white luminous hands and red accents.

- *Blue dial with Zippo logo*
- *Blue leather strap*
- *Polished chrome buckle w/ etched logo*

### 45005

Anything but ordinary, this yellow dialed watch adds a little adventure to any look.

- *Yellow dial with Zippo logo*
- *Yellow leather strap*
- *Polished chrome buckle w/ etched logo*



### 45002

Classic polished stainless steel built for your modern lifestyle.

- *White dial with Zippo logo*
- *Black leather strap*
- *Polished chrome buckle w/ etched logo*

### 45003

A sporty look that works for either ball field or boardroom.

- *Black dial with Zippo logo*
- *Black leather strap*
- *Polished chrome buckle w/ etched logo*

### 45010

Simple design is casual and understated for a polished look every time.

- *Black dial with Zippo logo*
- *Black leather strap*
- *Brushed chrome buckle w/ etched logo*



46 x 53.5 mm

### 45011

Updated and contemporary with white dial and white luminous hands.

- *White dial with Zippo logo*
- *Brown leather strap*
- *Brushed chrome buckle w/ etched logo*

42 x 49 mm



### 45022

White logo, numerals, and luminous hands complement the jet-black face of this classic timepiece.

- *Fully back-lit black dial with Zippo logo*
- *Black leather strap*
- *Brushed chrome buckle w/ etched logo*

42.5 x 52.5 mm

### 45008

Go casual with this bolted-look stainless steel watch.

- *White dial with Zippo logo*
- *Black leather strap*
- *Brushed chrome buckle w/ etched logo*

42.5 x 52.5 mm



### 45009

Go casual with this bolted-look stainless steel watch.

- *Black dial with Zippo logo*
- *Brown leather strap*
- *Brushed chrome buckle w/ etched logo*



## SPORT

Keep track of more than just the time with these multi-function sport watches. Modern designs combine precision timing features with distinctive characteristics.



### 45023

Sturdy and dependable companion for all your adventures.

- Black dial with Zippo logo
- Black nylon strap
- Aluminum carabiner clip
- Compass
- LED light

\* Model 45023 is not water resistant to 5 ATM.



46 x 53.5 mm



46 x 53.5 mm



### 45013

The simple design is casual and understated, set off with an olive drab adjustable fabric strap.

- White dial with Zippo logo
- Olive drab fabric strap
- Brushed chrome buckle w/ etched logo

### 45012

Stark black dial contrasts with white numerals and luminous hands. Black silicone strap fits comfortably and securely.

- Black dial with Zippo logo
- Black silicone strap
- Brushed chrome buckle w/ etched logo

### 45019

Keep track of the hour, the date, and everything in between with this multi-functional sports chronograph.

- *Black dial with Zippo logo*
- *Chronograph*
- *Black solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

45.5 x 55 mm



### 45020

Keep track of the hour, the date, and everything in between with this multi-functional sports chronograph.

- *White dial with Zippo logo*
- *Chronograph*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

45.5 x 55 mm

### 45000

Precision dials and brushed stainless steel bracelet band give this chronograph a practical modern style.

- *White dial with Zippo logo*
- *Chronograph*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

42.5 x 49 mm



### 45001

This black-dialed chronograph is anything but ordinary. White logo, numerals, and luminous hands accent the stark black dial in a goes-with-everything stainless steel case and bracelet.

- *Black dial with Zippo logo*
- *Chronograph*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

42.5 x 49 mm

41 x 50 mm



### 45016

Adjustable polyurethane strap turns everyday style into adventure gear. Contemporary digital display.

- Digital
- Black polyurethane strap
- Polished chrome buckle w/ etched logo
- 1/100 second chronograph
- 12/24 hour format
- Timer
- Backlight

45 x 49.5 mm



### 45017

Contemporary digital display for an extraordinary sense of time and style. Adjustable polyurethane strap with polished chrome buckle.

- Digital
- Black polyurethane strap
- Polished chrome buckle w/ etched logo
- 1/100 second chronograph
- 12/24 hour format
- Timer
- Backlight

42.5 x 54 mm



### 45018

A unique mix of digital display and standard watch hands combine for stylish design and efficient timekeeping.

- Digital
- Black polyurethane strap
- Polished chrome buckle w/ etched logo
- 1/100 second chronograph
- 12/24 hour format
- Timer
- Backlight





## WORK

Rugged and reliable precision timekeepers.

45 x 52.5 mm



### 45006

Modern details and a classic solid stainless steel strap team up for a practical, contemporary look.

- *White dial with Zippo logo*
- *Solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

45 x 52.5 mm



### 45007

Clean and uncluttered look for ultimate style.

- *Black dial with Zippo logo*
- *Black solid stainless steel band*
- *Vertical brushed bracelet clasp w/ deep etched logo*

## Watch Warranty

Your ZIPPO® brand watch is warranted to be free of defects in materials and workmanship for a period of two (2) years from the date of original retail purchase.

During the Warranty period, the case and metal strap, watch movement, hands and dial are the only components covered under this Warranty. These will be repaired or the watch will be replaced, at the sole discretion of Zippo, free of repair charges.

This Warranty does not cover the battery, crystal, non-metal strap or bracelet, incidents of normal wear and tear (including but not limited to scratches or other damage to the finish), incidents of abuse, or water damage unless the watch is marked as waterproof and the watch was used as instructed when the damage occurred.

This Warranty gives you specific legal rights which are in addition to, but run concurrently with, any other legal rights which you may have under the statutes of a state, province or country, and does not limit those statutory rights.



**142628**

1 pc watch holder



**174343**

**NEW**

Zippo watch stands  
Includes:

- 1 - 1" tall display stand
- 2 - 2" tall display stands
- 3 - 3" tall display stands



**142636**

12 pc watch display

Terms and pricing of items shown on this page are limited to authorized Zippo sales distributors and wholesalers only. Unless specified as retail pricing, this information is not intended for consumer use.



**142652**

In case watch display

**NEW**

### *In-case Watch Display*

- Neatly displays 11 Zippo watches
- Includes 12 men's watch cuffs and 1 women's watch cuff
- Easily fits in under counter jewelry case
- Removable back graphic
- 11" x 13" x 8" (with back panel graphic)



PENS



**41121** Burgundy Leather Wrap Ballpoint



**41122** Burgundy Leather Wrap Rollerball

Burgundy leather wrap with high polish chrome cap and appointments. Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box.

Black leather wrap with high polish chrome appointments. Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box.



**41123** Black Leather Wrap Ballpoint



**41124** Black Leather Wrap Rollerball



**41117** Glossy Black Ballpoint



**41118** Glossy Black Rollerball

Minimal high polish chrome appointments accent gloss black finish. Solid brass ballpoint pen features a dual twist action, rigid steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box.



**41119** Silver Brushed Chrome Ballpoint



**41120** Silver Brushed Chrome Rollerball

Minimal high polish chrome appointments accent brushed chrome finish. Solid brass ballpoint pen features a dual twist action, rigid steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box.

**41028** Allegheny Red Gloss Ballpoint



**41025** Allegheny Black Gloss Ballpoint



**41026** Allegheny Blue Gloss Ballpoint



**41029** Allegheny High Polish Ballpoint



### **Allegheny Pens**

Solid brass ballpoint pen features twist action mechanism, medium point black refill, and a rigid spring steel clip with Zippo logo. Packaged in a distinctive black gift box.







**41073** *Moshannon Carbon Fiber/Gloss Black Ballpoint*



**41074** *Moshannon Carbon Fiber/Gloss Black Rollerball*

### **Moshannon Pens**

Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box. Finish includes carbon fiber barrel and gloss black cap over high polish chrome.



**41101** *Rushford Gloss Black Ballpoint*

### **Rushford Pen**

Black plated chrome appointments and a textured diamond pattern on the barrel lend distinction to this bold writing instrument. Solid brass ballpoint pen features dual twist action, a rigid spring steel clip with Zippo logo, and medium point black refill. Packaged in a distinctive black gift box.



**41065** *Oyster Marble/Gloss Black Ballpoint*



**41066** *Oyster Marble/Gloss Black Rollerball*

### **Oyster Pens**

Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Rollerball features cap-off action, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box. The barrel resembles marble in appearance and the cap is finished in gloss black over high polish chrome.



**41067** *Shenango Gloss Black Ballpoint*



**41069** *Shenango Gloss Black Rollerball*

### **Shenango Pens**

Solid brass ballpoint pen features a dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Solid brass rollerball features a screw-on cap, rigid spring steel clip with Zippo logo and high quality German black refill. Packaged in a distinctive black gift box. Intricate detail on band enhances value. Finish is gloss black over high polish chrome.



**41085** *Seneca Satin Chrome Ballpoint*

### **Seneca Pen**

Solid brass diamond plate design with satin chrome finish. High polish chrome appointments with black gloss detail. Ballpoint features dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Packaged in a distinctive black gift box.



**41087** *Cayuga Satin Chrome Ballpoint*

### **Cayuga Pen**

Solid brass Zippo branded flame design with satin chrome finish. High polish chrome appointments with black gloss detail. Ballpoint features dual twist action, rigid spring steel clip with Zippo logo and medium point black refill. Packaged in a distinctive black gift box.



**41113** *Keuka Gloss Black Ballpoint*

**Keuka Pen**

Horizontal bands engraved on cap and barrel offer a delicate enhancement to this classic writing instrument. Solid brass ballpoint pen features high polish chrome appointments, dual twist action, a rigid spring steel clip with Zippo logo, and medium point black refill. Packaged in a distinctive black gift box.



**41012** *Willow Ballpoint*

**Willow Pocket Pen**

Compact stainless steel pen features cap-off action, rigid spring steel clip with Zippo logo and high quality medium point black refill. Packaged in a distinctive black gift box.



- 41125** *Blue Rollerball Refill*
- 41126** *Blue Ballpoint Refill*
- 41127** *Black Rollerball Refill*
- 41128** *Black Ballpoint Refill*



Pen model shown 41085

**Pen box – standard packaging**

Every Zippo pen is packaged in an attractive black cardboard gift box with cardboard insert and removable dust cover. Two-piece box and insert are made from renewable materials and are 100% recyclable. Transparent dust cover easily slips on and off like a second lid. The stylish new packaging is sturdy, lightweight, and easy to handle.

# PREMIUM CUSTOM IMPRINT METHODS

All models below require special handling due to the unique processes and methods on each piece. Several model styles below require minimum quantities, tooling charges, special lead times, as well as specific art files. Contact your Zippo sales representative for more information. **All luxury custom orders need to be routed through the Zippo Design Center.**

## Lustre

Zippo's signature lustre etch method produces an attractive, durable imprint. The artwork is etched into the lighter and plated for a permanent mark. A beautiful contrasting effect is created.



pg. 16

## Double Lustre

The design is double etched into the lighter. This layered process is then buffed and plated, displaying a multi dimensional effect. A portion of the design will be chromed out for impact.



pg. 32

## Stone Attachment

Zippo designers and engineers continue to develop special inlayed materials and stones to delight Zippo customers.



pg. 26

## Splash & Texturing

Splash adds a wet effect and feel to the design. Zippo designers make art that is specific to the design.

Texturing is created by applying layers of ink. Small icons or patterns can be selected by design.



pg. 50

## Stamping

Image is debossed into the case, creating a 3D design.

- Restricted to #207
- Art constraints
- Tooling charges and minimum quantities may be required



pg. 22

## Emblem

Image is die struck onto various metal substrates such as brass, aluminum, and pewter.

- Art constraints
- Additional lead times required
- Tooling charges and minimum quantities may be required
- Contact sales rep for details



pg. 24

## Auto Two-Tone

Contrast is achieved when Zippo engraves in two different depths. Vibrant chrome and brass engraving allows for a "gold and silver" effect.

- Some model restrictions apply
- Art constraints apply
- Available on 200, 205, 207, 24647, 24648, 28181, 28182
- Cannot pass thru lid line



pg. 21

## Laser Two-Tone

Zippo's lasers can be programmed utilizing two different depths, creating a unique contrast within the image.

- Restricted to models 150, 151, 200, 205, 207, 250, 20446, 24647, 24648, 24756, 28181, 28182, 20053, 30054
- Cannot pass thru lid line



not shown in catalog

\* note multiple processed, gold colored logo is 2 tone

## Ghost Clear

Zippo can apply a clear epoxy image along with additional inks to achieve a "ghosted" effect.

- Large areas of clear not recommended



not shown in catalog

# LUXURY CUSTOM IMPRINT METHODS

## Brite Cut

Limited to Armor cases only, bright-cut engraving produces dazzling high and low facets, resulting in the dimensional look of a beautiful emblem directly on the surface of the lighter.



pg. 20

## Deep Carved

Graphic is rendered in state of the art 3D software. A powerful milling machine accurately engraves deep contoured cuts into an Armor™ case using many tool sizes, special buffing, and plating.

- Heavy Wall Armor™ case only



not shown in catalog

## Epoxy Inlay

Clear, marbled or solid epoxies can be inlayed into deep cavities by highly skilled artisans.

- Lid line and size restrictions apply
- Special engraving can be designed under translucent epoxy for a luxury look.



pg. 20

## Laser Color Fill

A legendary process, Zippo's etch and paint method produces an attractive durable imprint. The artwork is rendered to display a vintage effect. The image is etched into the plated lighter, then colorfilled in the cavities.



not shown in catalog

## Laser/Auto Engrave

Zippo can combine Laser and Auto Engrave processes to achieve a jewelry look.

- Art constraints apply
- Some model restrictions apply
- Engraving can also be done on top of lasered area



pg. 21

## Reverse Etch

Unique process that etches the area around the design, leaving the image raised.

- Model restrictions #121FB, #201FB, #301FB
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

## Selective Inlays

Designs can be inlayed in 24KT gold or rhodium.

- Additional lead times
- Art constraints
- Tooling charges and minimum quantities may be required



not shown in catalog

## Precious Metals

Special handling is needed when engraving precious metals.

- Sterling Silver and Solid Gold
- Limited customization options available



not shown in catalog

# SIGNATURE STYLEGUIDE : Methods available to customize Zippo product

## ENGRAVE

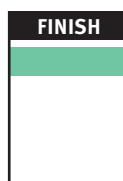
### Auto Engrave

The crisp, clean jewelry look of auto engraving has become one of the most popular methods of customization. Skilled operators use either rotary engrave or diamond cut method to inscribe an image into the product using creative fill patterns. A dimensional effect can be achieved by using directional fill patterns.

Also known as Rotary Engraving or Computer Engraving



pg. 28



- standard imprint charges
- not available on powder coat and translucent finishes
- can be done on sterling silver and solid gold
- minimum quantity required
- lid line adjustment may be made
- may require additional lead times

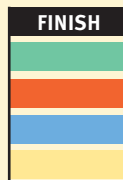
### Laser Engrave

This state-of-the-art process allows Zippo tremendous flexibility when reproducing your artwork on our products. Our laser engravers are computer programmed to generate an accurate replication of your imprint.

Also known as Laser Mark



pg. 21



- standard imprint charges
- minimum quantity required
- multiple surfaces available
- shows great contrast

## COLOR

### Color Image

State-of-the-art printing method allows Zippo to imprint multiple spot colors or full-color photographic representations.

Spot colors can be matched to PMS colors and used for one, two, or three-color simple logos. *Previously known as surface imprint.*

- Zippo will accept vector artwork files (Adobe Illustrator) in these formats: .ai, .eps, .pdf (provided entire contents of file are vector).

Zippo can also imprint artwork in full color or a photographic representation. *Previously known as 4-color process pad print.*

- Zippo will accept raster artwork files (Adobe Photoshop) no less than 1.5" wide by 2.25" high with a resolution of 600 DPI (dots per inch). Acceptable formats include .psd, .tif, .eps, .jpg (provided the resolution is high enough.) Any file requiring background isolation must have paths or a layered file with transparent background included.



pg. 40



pg. 31



- standard imprint charges
- not available on precious metal finishes
- minimum quantity required
- special art requirements / hi resolution photo required to be reviewed by Creative Services

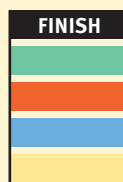
All color imprinting will now be run using the color imaging method.

### Chromed Out

When rendering art, an area of design is opened up displaying the base finish. No additional charge for this method.



pg. 32



- contact Zippo sales representative for imprint charges
- minimum quantity required

### Distressed

When rendering artwork, artists use a unique filter to give the art a pocket worn effect.



not shown in catalog



- standard imprint charges
- minimum quantity required

 Plated

 Powder Coat

 PVD Finish

 Translucent Powder

### Custom Art • Limited Editions • Exclusive Designs • Signature and Licensed Designs

Special event and/or anniversary designs can be supplied by customer or created by Zippo artists.

Personalization and consecutive numbering are available for an additional charge.

Designs supplied by Zippo customers can be restricted to others. Must be discussed and approved through Design Center.

Signature and licensed designs must be processed and approved by our licensing department. Call your sales representative for details.

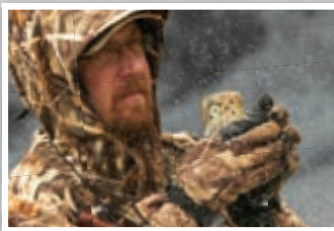
**zippo**<sup>®</sup>

OUTDOOR





**Chrome Hand Warmer**  
40182 Box  
40306 Clamshell



## HAND WARMERS

The longer you stay outside, the more fun you have. Next time, take a Zippo® Hand Warmer along to the campsite, stadium, ski slope or deer stand. It

provides up to 12 hours of gentle, consistent, odorless heat — more than disposable warmers — and they're refillable with Zippo Premium Lighter Fluid, so they don't end up in landfills. Each

Hand Warmer features all metal construction and comes with a fleece warming bag, so the heat is always gentle on your skin. The Zippo® Hand Warmer was awarded the Seal of Approval by the North American Hunting Club.



**Black Hand Warmer**  
40285 Box  
40310 Clamshell



### Hand Warmers - Clamshell

RETAIL Inner Pack Qty: 12 Master Pack Qty: 24 MOQ: 24

| HEIGHT    | WIDTH    | DEPTH    | WEIGHT   | CUBE      |
|-----------|----------|----------|----------|-----------|
| 6.375 In  | 3.125 In | 0.812 In | 0.3 Lbs  | 0.009 CuF |
| 16.193 Cm | 7.938 Cm | 2.065 Cm | 0.136 Kg | 0.003 CuM |

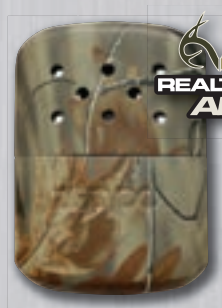
### Hand Warmers - Box

RETAIL Inner Pack Qty: 12 Master Pack Qty: 24 MOQ: 24

| HEIGHT    | WIDTH   | DEPTH    | WEIGHT   | CUBE      |
|-----------|---------|----------|----------|-----------|
| 5.3 In    | 2 In    | 0.4 In   | 0.01 Lbs | 0.002 CuF |
| 13.462 Cm | 5.08 Cm | 1.016 Cm | 0.004 Kg | 56.633CuM |



**Replacement Burner**  
44003



**Realtree Hand Warmer**  
40289 Box  
40314 Clamshell



REALTREE AP HD®, 2006; are copyrights of Jordan Outdoor Enterprises, Ltd. All Rights Reserved.

# NO MATCH? NO LIGHTER? NO PROBLEM.



## EMERGENCY FIRE STARTER KIT®

Our Zippo® Emergency Fire Starter Kit® doesn't



even rely on a flame to start a fire. It uses a simple flint wheel to spark water-resistant, waxed tinder sticks that store in a waterproof case. In emergencies, where matches or lighters are unavailable, this kit can start a fire almost instantly and may save lives. Some of the outdoors' top

people think so, too. It was awarded the Seal of Approval by the North American Hunting Club.



EFS - Orange Matte  
44001



EFS - Green Matte  
44004



EFS - Black Matte  
44005



## Emergency Fire Starter® Metal

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 72 MOQ: 1

| HEIGHT    | WIDTH    | DEPTH    | WEIGHT  | CUBE        |
|-----------|----------|----------|---------|-------------|
| 6.1 In    | 3.9 In   | 0.6 In   | 0.2 Lbs | 0.008 CuFt  |
| 15.494 Cm | 9.906 Cm | 1.524 Cm | 0.09 Kg | 0.00022 CuM |



**NEW**

## Emergency Fire Starter® Plastic 44021

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 72 MOQ: 6

| HEIGHT  | WIDTH  | DEPTH  | WEIGHT  | CUBE     |
|---------|--------|--------|---------|----------|
| 6.1 In  | 3.9 In | 1.7 In | 3.4 Oz. | 0.0 CuFt |
| 15.5 Cm | 9.9 Cm | 4.2 Cm | 3.4 Kg  | 0.0 CuM  |



## Waxed Tinder Sticks - Cards 44002-000001

RETAIL UNIT Inner Pack Qty: 0 Master Pack Qty: 12 MOQ: 1

| HEIGHT  | WIDTH  | DEPTH  | WEIGHT  | CUBE      |
|---------|--------|--------|---------|-----------|
| 5.3 In  | 2.8 In | 0.4 In | 0.1 Lbs | 0.006 CuF |
| 13.5 Cm | 7.1 Cm | 1.0 Cm | 0.05 Kg | 0.000 CuM |





## OUL® - OUTDOOR UTILITY LIGHTER

This rugged butane lighter has been awarded the Seal of Approval by the North American Hunting Club. It's ideal for a home emergency kit and as a pack-along lighter when you travel.



### FEATURES INCLUDE:



PATENTED CHILD-RESISTANT SAFETY BUTTON

ADVANCED IGNITION SYSTEM

SLIP-RESISTANT RUBBER GRIP

FUEL-LEVEL INDICATOR

ADJUSTABLE FLAME

**121399**  
Outdoor Utility Lighter

*Not shown actual size*



### OUL® - Outdoor Utility Lighter 121399

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 12 MOQ: 12

| HEIGHT   | WIDTH   | DEPTH    | WEIGHT   | CUBE       |
|----------|---------|----------|----------|------------|
| 11.4 In  | 1.5 In  | 4.7 In   | 0.5 Lbs  | 0.047 CuFt |
| 28.956Cm | 3.81 Cm | 11.938Cm | 0.226 Kg | 0.0013 CuM |



### 42 gram Butane Fuel 3809

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 48 MOQ: 48

| HEIGHT   | WIDTH   | DEPTH   | WEIGHT  | CUBE       |
|----------|---------|---------|---------|------------|
| 5.9 In   | 1.4 In  | 1.4 In  | 0.2 Lbs | 0.007 CuFt |
| 14.986Cm | 3.556Cm | 3.556Cm | 0.09Kg  | 0.00019CuM |



### 165 gram Butane Fuel 3810

RETAIL UNIT Inner Pack Qty: 12 Master Pack Qty: 48 MOQ: 48

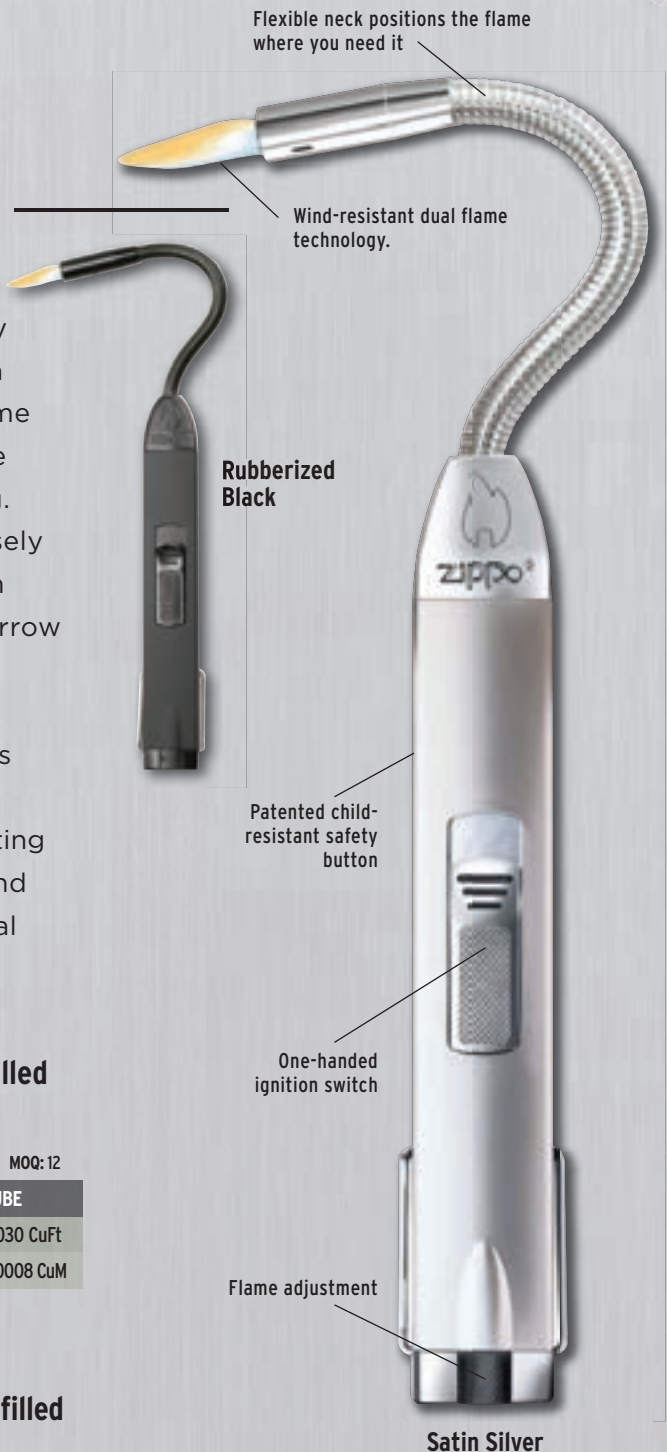
| HEIGHT   | WIDTH   | DEPTH   | WEIGHT  | CUBE       |
|----------|---------|---------|---------|------------|
| 8.3 In   | 2.1 In  | 2.1 In  | 0.5 Lbs | 0.021 CuFt |
| 21.082Cm | 5.334Cm | 5.334Cm | 0.226Kg | 0.0005CuM  |

# THIS FLAME BURNS HARDER THAN THE WIND BLOWS.

## FLEX NECK UTILITY LIGHTERS



There's no better way to get fires started in a stiff wind. Dual-flame technology keeps the flame burning strong. A flexible neck precisely positions the flame in any direction. The narrow gauge head is small enough to reach into tight spots in lanterns and camping stoves. They're great for lighting candles, BBQ grills and more. Sturdy, all metal construction.



### Flex Neck Utility Lighters - Filled

Silver 121340  
Black 121330

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 12 MOQ: 12

| HEIGHT    | WIDTH     | DEPTH   | WEIGHT   | CUBE       |
|-----------|-----------|---------|----------|------------|
| 11.3 In   | 4.6 In    | 1 In    | 0.41 Lbs | 0.030 CuFt |
| 28.702 Cm | 11.684 Cm | 2.54 Cm | 0.185 Kg | 0.0008 CuM |



### Flex Neck Utility Lighters - Unfilled

Silver 121351  
Black 121321

RETAIL UNIT Inner Pack Qty: 6 Master Pack Qty: 12 MOQ: 12

| HEIGHT    | WIDTH     | DEPTH   | WEIGHT   | CUBE       |
|-----------|-----------|---------|----------|------------|
| 11.3 In   | 4.6 In    | 1 In    | 0.41 Lbs | 0.030 CuFt |
| 28.702 Cm | 11.684 Cm | 2.54 Cm | 0.185 Kg | 0.0008 CuM |



## CEDAR FIRE STARTERS

Whenever you want a campfire fast, Cedar Fire Starter pucks are the way to go. Made from wax and compressed cedar chips, they take the place of tinder and light kindling fast. Each one is scored to break into 4 pieces, for 4 fires.

### Cedar Fire Starter 44000

RETAIL UNIT Inner Pack Qty: 8 Master Pack Qty: 6 MOQ: 48

| HEIGHT   | WIDTH    | DEPTH    | WEIGHT  | CUBE        |
|----------|----------|----------|---------|-------------|
| 3.80 In  | 3.80 In  | 1.0 In   | 0.1 Lb  | 0.003 CuFt  |
| 9.652 Cm | 9.652 Cm | 2.540 Cm | 0.045Kg | 0.00009 CuM |



Standard packaging for all Zippo Fire Starters. Eight Fire Starters per display carton.



Our convenient, reusable tin is a great way to carry Cedar Fire Starters and easy to throw in your camping box. Each tin contains eight pucks.



### Cedar Fire Starter Tin 44023

RETAIL UNIT Inner Pack Qty: 0 Master Pack Qty: 6 MOQ: 6

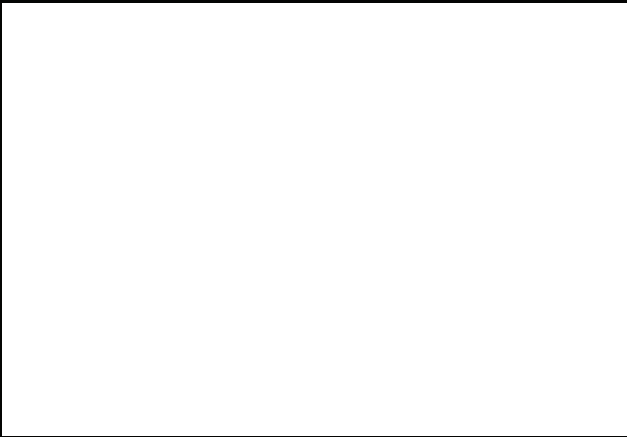
| HEIGHT  | WIDTH   | DEPTH   | WEIGHT  | CUBE       |
|---------|---------|---------|---------|------------|
| 8.3 In  | 4.3 In  | 4.3 In  | 2.3 Lbs | 0.088 CuFt |
| 21.1 Cm | 10.9 Cm | 10.9 Cm | 1.0 Kg  | 0.002 CuM  |

### CEDAR FIRE STARTER SIDEKICK

It features our award-winning Cedar Fire Starters and the display's compact size is perfect for counters or sidekicks.

142291A

| RETAIL UNIT | MOQ: 1  |         |          |
|-------------|---------|---------|----------|
| HEIGHT      | WIDTH   | DEPTH   | WEIGHT   |
| 18.3 In     | 4 In    | 4 In    | 3.75 Lbs |
| 46.4 Cm     | 10.2 Cm | 10.2 Cm | 1.0 Kg   |



**zippo**<sup>®</sup>

©2012 Zippo Manufacturing Co.  
All Rights Reserved.

